



Valley Business

FRONT

P.O. Box 1041, Salem, VA 24153

vbFRONT.com

3 Simple Ad Sizes • 3 Easy Value Rates

Monthly eBlast, Social Media, Digital Distribution and 24/7 Website

	1/4 page	1/2 page	Full page
1 issue	749	1049	1749
6 issues.....	649	949	1649
12 issues.....	449	749	1449

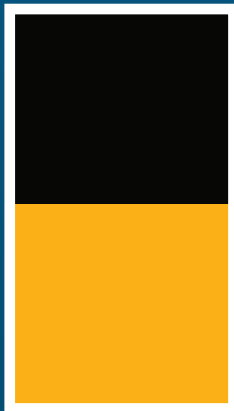
Color included. Design services available.
Prices good from January 2017 through October 2017

Include *15-25% additional for special position or sponsorship

Valley Business FRONT offers three sizes for standard display advertising: 1/4; 1/2; and FULL.



FULL PAGE



1/2 PAGE



1/4 PAGE

NEW! 1/8 PAGE FRONTfooter Ads

Only \$349 (regardless of frequency)



2017

Size Width x Height in Inches

Full.....6 x 10.5
(6 x 10 1/2)

1/2.....6 x 5.25
(6 x 5 1/4)

1/4.....6 x 2.625
(6 x 2 5/8)

1/8.....6 x 1.625
(6 x 1 5/8)

(540) 389-9945 • ads@vbFRONT.com



Put Your Business Card in the FRONT!

only

\$149!

(regardless of frequency)



Put Your Ad Online on vbFRONT.com!

only

\$449!

With any purchased display ad in magazine, pay just \$249 a month



Tell Your Story in the FRONT!

as low as

\$999!

Get a Full-Page FRONT-n-Center advertorial for only \$999 with any 12x program! (Save \$450!) Two-page advertorial is only \$1,998 (Save \$900!)

For 6x program, Full-Page FRONT-n-Center advertorial is only \$1399 (Save \$250!) Two-page advertorial is only \$2,798 (Save \$500!)

2017

Recognition

29th Year / Award Winning (BRBJ 1988; VBF 2008)

Target Audience

Business & Community

Readership

Leaders & Engaged Citizens
96,200 Monthly Readers

Distribution

Global & Regional & Local
Website / eBlast / Social Media
Digital / Referral & Link

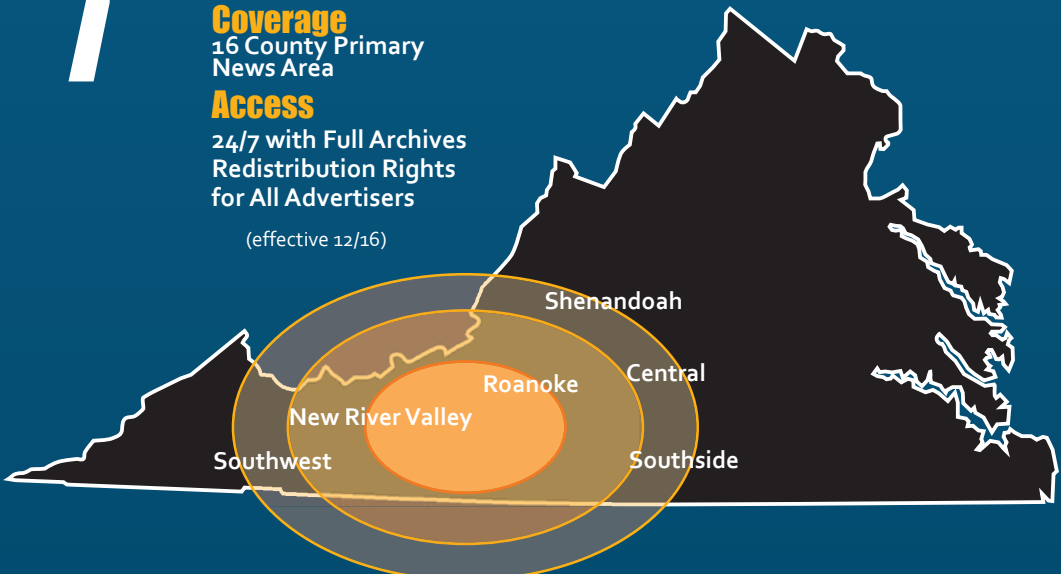
Coverage

16 County Primary News Area

Access

24/7 with Full Archives
Redistribution Rights for All Advertisers

(effective 12/16)



For advertising or information, contact us at:

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